



Ad Deadline: November 30th, 2019
Concerts December 14 & 15, 2019
Insertion Order — *Our 6th Season!*

PO Box 1968 Milwaukee, WI 53201-1968
cofmenschorus@gmail.com
 414-303-3513
 City of Festivals Men's Chorus
 is a 501(c)3 non-profit corporation.

Please use this form when submitting your advertisement.
 Our printer's preference is an electronic ad. However, you may mail your ad to us
 COFMC PO Box 1968 Milwaukee, WI 53201-1968.
 You may also email us at: cofmenschorus@gmail.com

GENERAL INFORMATION

Name: _____
 Company/Organization: _____
 Telephone: _____
 Best time to contact: _____

I request 2 complimentary concert tickets. *Please note: Complimentary tickets will be available at the door.*

AD INFORMATION

Ad Specs: Camera ready
 Copy - please create ad
 Electronic (File format: PDF)
 Please call me to set up a time to discuss ad

Proof: Request a proof Do not request a proof
 Special Placement Request (Based upon availability): _____

PAYMENT INFORMATION

Select Ad Size		Winter 2019	Spring 2020	<u>Total Cost</u>
		<u>1 concert</u>	<u>2 concerts</u>	
<input type="checkbox"/> Full Page – Inside	(b&w)	\$ 130	\$ 225	_____
<input type="checkbox"/> Full Page - Back Outside Cover	(color)	\$ 220	\$ 360	_____
<input type="checkbox"/> Full Page - Inside Front Cover	(color)	\$ 160	\$ 270	_____
<input type="checkbox"/> Full Page – Inside Back Cover	(color)	\$ 160	\$ 270	_____
<input type="checkbox"/> 1/2 Page	(b&w)	\$ 100	\$ 160	_____
<input type="checkbox"/> 1/3 Page	(b&w)	\$ 80	\$ 135	_____
<input type="checkbox"/> 1/4 Page	(b&w)	\$ 55	\$ 90	_____

Total for Ads

Payment Enclosed – take \$5.00 discount _____

Grand Total

Payment Info: Payment Enclosed Please bill me

Thank you for your support!



PO Box 1968 Milwaukee, WI 53201-1968
cofmenschorus@gmail.com
 414-303-3513
 City of Festivals Men's Chorus
 is a 501(c)3 non-profit corporation.

Due Date – November 30th, 2019

RATE SHEET - Concert Program, December 14 & 15, 2019

GENERAL INFORMATION

The program size will be 8.5" tall by 5.5" wide. It is the outside border on the diagram. Your ad must fit within the borders as presented.

We can accept advertisements as camera-ready, with a logo and supplied copy, or as an electronic JPEG, TIFF, EPS or Photoshop file. The ad copy **MUST BE BLACK AND WHITE**, unless prior permission is granted for color submissions (covers).

AD RATES

FULL PAGE (8" H x 5" W)

Location	1 concert	2 concerts
Inside page (b&w)	\$ 130	\$ 225
Back Cover-color	\$ 220	\$ 360
Inside Cover-color	\$160	\$ 270

PARTIAL PAGE

Size	1 concert	2 concerts
1/2 Page (b&w)	\$100	\$ 160
1/3 Page (b&w)	\$ 80	\$ 135
1/4 Page (b&w)	\$55	\$ 90

DISCOUNTS/SPECIAL VALUES!

- Submit payment with order and subtract \$5.00 from the price of your ad.
- All advertisers will receive two complimentary concert tickets.

DEADLINES

Advertising deadline is **November 30th, 2019**. For those advertisers requiring composition, proofs will be sent before the program is printed, if requested.

CONTACT

You may mail your ad to us at: COFMC, PO Box 1968 Milwaukee, WI 53201-1968
 You may also email to us at: cofmenschorus@gmail.com

QUESTIONS?

Contact John Walch 414-303-3513

To place your order, use the enclosed insertion order when placing your ad. Email your ad to: cofmenschorus@gmail.com

...And don't hesitate to contact us with your questions.

**Partial Page
Ad Sizes
And Rates**

**1/4 Page
2.5" W x 4" H
\$55/\$90**

**1/3 Page
5" W x 2.5" H
\$80/\$135**

**1/2 Page
5" W by 4" H
\$100/\$160**